



# HCAP Highlights

Spring Issue

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## Special points of interest:

- ASR/Physicians Care Expansion
- GWH-CIGNA
- Educational Opportunities

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## Synergy becomes CMU Healthcare

When Synergy Medical Education Alliance recently became CMU Healthcare, a new partnership was formed that represents a landmark moment for medical education in the state of Michigan.

Central Michigan University took majority ownership of Synergy Medical several months ago and, with Saginaw hospitals Covenant HealthCare and St. Mary's of Michigan, formed a corporation to oversee medical education at CMU's new College of Medicine.

The medical school will open this summer with an inaugural class of 60 students and a unique mission: to train physicians who will specialize in serving rural and medically underserved regions of the state. The launch of the CMU College of Medicine program will move CMU Healthcare from a community-based to a university-based medical education program, an important and valuable distinction.

"CMU Healthcare in Saginaw is a key component in the CMU College of Medicine's curriculum model," said CMU College of Medicine Dean Ernie Yoder. "We're pleased to partner with the hospitals in Saginaw and to serve residents

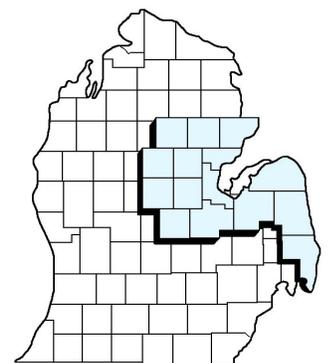
from throughout the area." The CMU Medical School's innovative medical curriculum unfolds in a \$24 million, 60,000-square-foot addition to the Health Professions Building on CMU's Mt. Pleasant campus, but a critical part of the training for these future doctors will happen in Saginaw.

Construction is set to begin this fall on the College of Medicine's East Campus, constructed at St. Mary's of Michigan-Saginaw and Covenant HealthCare. It's expected to be complete in the first quarter of 2015 and will be the home for CMU's medical students during their last two years of education. Key to the success of this project is the collaboration between CMU, CMU Medical Education Partners (formerly Synergy) Covenant and St. Mary's. A medical school needs top-notch healthcare partners – hospitals, ambulatory sites, residency programs, faculty. Saginaw brought that to the table. And, Saginaw will benefit, in return. The project will be an economic boon for Saginaw County. The nation's medical schools and teaching hospitals had a combined economic impact of \$587 billion and supported nearly 3.5 million jobs directly or indirectly in 2011, accord-

ing to a new economic impact analysis of institutions that belong to the Association of American Medical Colleges. Synergy has been designated as a Patient-Centered Medical Home by Blue Cross Blue Shield of Michigan.

The Patient-Centered Medical Home is a model of health care based on an ongoing, personal relationship between a patient, doctor and the patient's care team. The physician coordinates health care services such as diagnostic testing, preventative services and referrals to specialists. Through it all, the patient has a medical "home" – a single doctor and care team, through which continuous, comprehensive and integrated care is provided.

## HCAP Network Area



If you would like more information about HCAP, please contact Lori Fréy at (989) 891-8820 or [lfrey@hccm.org](mailto:lfrey@hccm.org)

## HCAP STAFF

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### Submit HAP Claims To:

HAP Preferred (Payer ID 38224)  
P.O. Box 02399  
Detroit, MI 48202-2399

### Send Other Claims To:

1000 Great-West Drive  
Kennett, MO 63857-3749  
Payer ID 80705



# Great-West Healthcare

Recently, Cigna acquired Great-West Healthcare (GWH) which included the GWH participating provider agreements (the "Former Great-West Healthcare Agreement").

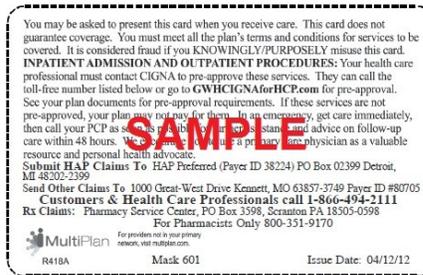
The partnership between Cigna and Health Alliance Plan (HAP), HAP Preferred PPO and its affiliates, CHPJ and HCAP is expanded and includes participants of plans formerly administered by GWH.

If you are currently contracted with HAP Preferred PPO and its affiliates, CHPJ and HCAP, no action is required on your part. Services you provide to patients with GWH-Cigna ID cards (see samples below) after December 1, 2012 will be reimbursed under the terms of your agreement with HAP.

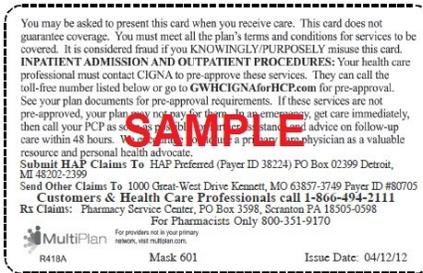
If you have questions or need clarification, please contact HAPs Provider Relations Department toll-free at (866) 766-4708 or direct at (313) 664-9103.

## CIGNA ID Card Samples

### GWH-CIGNA Open Access Plus Members Only



### GWH-CIGNA Open Access Plus Network Only



### HAP Preferred GWH-CIGNA PPO



## ASR/Physicians Care Expands

On March 1, 2012, ASR Health Benefits/Physicians Care and Health Alliance Plan (HAP) expanded their long-standing strategic relationship to include an affiliation with majority-interest ownership by HAP.

This investment by HAP is great news for ASR's future growth and sustainability. It now has increased resources to strengthen its position in the marketplace in the areas of product development, finance and infrastructure, which will enable them to better serve their customers and respond to the challenges and the opportunities ushered in by government health care reform legislation.

The immediate benefit to their clients and plan participants utilizing the Physicians Care network is extended access in southeast Michigan and the Upper Peninsula through

HAP's subsidiary, Alliance Health and Life (AHL).

The new Physicians Care/HAP/AHL affiliation creates one of the largest provider networks in the state of Michigan.

Physicians Care participants can access the new combined network through the Physicians Care Website at [www.physicianscare.com](http://www.physicianscare.com).

This new partnership also provides Physicians Care participants expanded network access outside of Michigan through Cigna HealthCare. Cigna offers "best-in-class" provider access and discounts in many geographic markets throughout the country. Cigna is the primary national network outside of Michigan.

In addition, MultiPlan is provided as a secondary national PPO network. Clients and participants can link to the Cigna and MultiPlan networks from the Physicians Care

Website.

ASR has distributed new ID cards for Physicians Care network participants to incorporate the additional PPO network logos as well as a new ID card layout. After operating as a closely held corporation for over 25 years, they are excited about the opportunity to partner with one of the most highly rated and respected health plans in the country, which also shares their commitment to customer service and client

### PhysiciansCare/ASR Card Example

	
<b>ABC Company</b> Group#: 111 Enrollee: ID#-Enrollee SSN	<b>PPO</b> Certification: (800) 638-0573  <b>SHIP: 004336</b> <b>PCN: ADV</b> <b>RK Group: R23649</b> Customer Care Phone: 1-866-475-0066
<b>SAMPLE</b>	
 	
	
For access to eligibility, claims, and benefits, please visit <a href="http://www.physicianscare.com">www.physicianscare.com</a> .	
<b>SEND CLAIMS TO:</b> ASR Health Benefits P.O. Box 6392 Grand Rapids, MI 49516-0392 Enrollee Payer ID: 3825	<b>PROVIDER INQUIRIES</b> Provider Services: (616) 464-8635 (866) 724-3013 ASR Health Benefits: (616) 342-3211 (866) 724-3014 Interactive Voice Response: (616) 464-6635 (800) 966-3033 <b>PHYSICIAN INQUIRIES</b> (616) 464-6635 (800) 966-3033
To identify a PPO provider, please visit <a href="http://www.physicianscare.com">www.physicianscare.com</a> , or while traveling visit <a href="http://cigna.com">cigna.com</a> or <a href="http://multiplan.com">multiplan.com</a> .	
<small>This plan is administered by ASR Health Benefits. Use of this card is subject to the terms of the enrollee's benefit plan and does not guarantee coverage. ASR does not assume financial risk for claims.</small>	
  	

## Welcome New Providers

All of us at HCAP would like to extend a warm welcome to new members and a huge "Thank you!" to existing members.

With your support, you have made HCAP one of the largest PPO networks in east central Michigan. By becoming a member, you help lower health care premiums for employers and

their workers, which helps the entire state by fostering healthy communities.

HCAP was created in 1994 by the Hospital Council of East Central Michigan (HCECM) as the result of local businesses expressing a need for affordable group health care coverage.

HCECM invested funds into HCAP's development and

now manages its operations.

Today, HCAP's network consists of 2,192 physicians, 22 hospitals and 113 ancillary companies at 173 locations.

The HCAP region includes 15 counties, including: Arenac, Bay, Clare, Gladwin, Gratiot, Huron, Iosco, Isabella, Midland, Ogemaw,

Become an

# HCAP

participating  
provider today!

Just call  
(989) 891-8820

or visit our  
website at  
[myhcap.com](http://myhcap.com)

### HCAP Self-funded Employer Groups:

- Arenac Castings
- AWI Holdings dba Auto-Wares
- Axis Machining
- Beal City Public Schools
- Benesys (formerly MRCC)
- Blue Chip Machining LLC
- Blue Diamond Steel Casting
- Cigna
- Cigna West Non-Qualified (SE)
- Covenant HealthCare
- Fanuc Robotics America, Inc.
- Greatwide Logistics Services
- Huron Casting
- Huron Casting Corporate Services LLC
- Huron Medical Center
- Intl. Assoc. of Machinists Motor City Welfare Fund
- JAC Products
- Kelly Services Inc.
- Mahle Industries
- Pipefitters Local #639 Ins. Fund
- Roofers Local 149 Security Benefit
- Scheurer Hospital
- Sheet Metal Workers Local 80
- Spartan Retail
- Spartan—VG's Food
- Star Truck Rentals
- Tri-Hospital Emergency Medical

There are also over 250 fully insured groups. Thank you for your continued support and participation with HCAP!

# Educational Opportunities

## Hospital Council of East Central Michigan

is hosting an educational forum featuring  
*nationally renowned health care expert*

### **Jamie Orlikoff**

speaking on

**“Leadership for the New World of Healthcare”**

**on April 23, 9 a.m. to Noon**

**at the DoubleTree by Hilton Hotel Bay City-Riverfront**

Cost to attend is only \$89 and includes lunch.

For tickets, call **(989) 891-8810** or visit

**www.hcecm.org** and then click on Education Forums.

There you will find the program brochure and payment options.

**Registration deadline is April 15, 2013  
so hurry and sign-up today!**

Another great  
health care program  
brought to you by  
**HCECM!**

Featuring  
**Jamie  
Orlikoff**

